

# COMPETITION AND CONSUMER AUTHORITY (CCA)



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The mandate of the Competition Authority is set to widen to include enforcement of the Consumer Protection Act, in addition to enforcement of the Competition Act. As a result of this transformation, the Competition Authority will adopt a new corporate identity including change of name and logo.

The Authority's name will change to: **Competition and Consumer Authority (CCA)**. The Authority requires the services of creative local designers to develop a new logo that captures the mandate of the new entity; Competition and Consumer Authority.

Designers are hereby invited to participate in the competition for the development of the new logo for the CCA. The logo competition is open to **individual citizens**, as well as **100% citizen owned companies/firms**.

## **General Guidelines**

The following are the guidelines, rules and regulations for the competition;

1. The design should be in high resolution colour;
2. The logo must be clear and distinctly identifiable for effective application on all materials, website and other relevant platforms;
3. The logo should include the name of the Authority - Competition and Consumer Authority;
4. A tagline can also be incorporated along with the symbol to enhance the impact of the symbol;
5. The design should be accompanied by a written description of its meaning and features;
6. Entrants are required to identify possible colours for the Authority;
7. The Authority reserves the right to subject the winning logo to necessary modification for its use;
8. By submitting your design for entry and any accompanying material, you agree that, in the event that you are the winner, you hereby (with effect from the date of submission of your competition entry) assign to the CCA all your intellectual property rights with full title guarantee and the CCA reserves the right to register the winning logo as its copyright;
9. Originality is a key requirement in the logo design;
10. Any material, graphics or other items prepared by and in the competition shall belong to, and remain the property of the Authority;
11. The Judges' decision is final and will not be open to any correspondence or appeal whatsoever;

12. Entrants in the competition should provide their names, email address, contact telephone numbers; certified copies of identity document and shareholder certificates;
13. The Authority reserves the right to cancel, terminate, modify or suspend this competition without prior notice in the event of circumstances arising beyond its control that makes it necessary to do so; and
14. The closing date is **29th October, 2019 at 1700hrs.**

### **Mode of Submission**

The logo design should be submitted in Windows compatible soft copy to **info@competitionauthority.co.bw** with '**CCA Logo Competition**' in the subject line; or

Submitted in hard copy to the Authority Office at: **Plot 28 Matsitama Road, Main Mall, Gaborone, Botswana** in a plain sealed envelope marked "**CCA Logo Competition**" and addressed to: Director - Communications and Advocacy, Competition Authority.

### **Reward**

A Jury will select the winning logo and the winner of the competition will receive a cash prize of **P20,000**. The prize is as stated and no other alternatives will be offered.