



MERGER NOTICE NO 11: 2021

THE PROPOSED SALE AND PURCHASE OF A PORTION OF A CERTAIN PIECE OF IMMOVABLE PROPERTY BEING LOT 77806, SETLOA, GABORONE, TOGETHER WITH THE DEVELOPMENTS THEREON, FROM MEYBEERNICK INVESTMENTS (PTY) LTD BY ALLMUSS BOTSWANA (PTY) LTD

Pursuant to section 49 (1) of the Competition Act 2018, the Competition and Consumer Authority (“the Authority”) has received a merger notification for the proposed sale and purchase of a portion of a certain piece of immovable property being Lot 77806, Setloa, Gaborone, together with the developments thereon, from Meybeernick Investments (Pty) Ltd [“Meybeernick Investments”] by Allmuss Botswana (Pty) Ltd [“Allmuss Botswana”].

The Acquiring Enterprise, Allmuss Botswana, is a property investment company duly incorporated with limited liability in accordance with the Laws of Botswana. Allmuss Botswana is wholly owned by Italtile Ceramics Ltd, which is in turn a subsidiary of Italtile Ltd. Italtile Ltd, is a leading franchisor retailer and manufacturer of tiles, bathroom ware and related products. Italtile Ltd operates as a national franchisor of its retail brands, Italtile Retail, CTM, TopT and U-Light. These companies are registered in South Africa.

The Directors of Allmuss Botswana are Bolele Bernard Bolele (Motswana); Giovanni Alberto Mario Ravazzotti; Jan Naude Potgieter; and Brandon George Wood (all South Africans).

The Selling Enterprise, Meybeernick Investments, is a company duly incorporated with limited liability in accordance with the Laws of Botswana. It is a wholly subsidiary of Sefalana Holdings Company Ltd (“Sefalana Holdings”). Sefalana Holdings, is a Botswana-based company, with interests in the wholesale and retail distribution of fast-moving consumer goods in Botswana, Zambia, Lesotho and Namibia. It operates 20 major supermarkets under the retail name Sefalana Shopper; 25 cash-and-carry outlets trading under the name Sefalana Cash and Carry; 3 hyper stores trading as Sefalana Hyper Store; 4 liquor stores trading as Sefalana Liquor; property through Sefalana Properties and one cigarette distribution outlet trading as Capital Tobacco. Sefalana Holdings also sells tractors, agricultural equipment, construction equipment, power-generating plants, water pumps, EDM locomotives and spares, and has franchise dealerships for MAN, TATA and Honda. Well-known subsidiaries of Sefalana Holdings include Foods Botswana (Food processing); Vintage Travel and Tours (travel and tour company); and Kgalagadi Soap Industries (Pty) Ltd (manufactures soap). Meybeernick Investments is an investments property and generates income from property rental.

The sole Director of Meybeernick Investments is Chandra Chauhan (Motswana).

According to section 50 (3), of the Competition Act 2018, "any person, including a third party not a party to the proposed merger, may voluntarily submit to the inspector or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger."

The Competition and Consumer Authority therefore seeks any stakeholder views for or against the proposed merger, which may be sent within 10 days from date of this publication to the following address:

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