



MERGER NOTICE NO 15 OF 2018

THE PROPOSED ACQUISITION OF 100% OF SHARES IN SHOEBILL (PTY) LTD BY MONT TRADE (PTY) LTD FROM MPACT LIMITED

Pursuant to section 56(1) of the Competition Act (Cap 46:09), the Competition Authority has received a merger notification for the proposed acquisition of 100% shares in Shoebill (Pty) Ltd ("Shoebill") by Mont-Trade (Pty) Ltd ("Mont-Trade") from Mpack Limited ("Mpack").

The acquiring enterprise, Mont-Trade, is a company incorporated under the Laws of Botswana. Mont-Trade is owned by Mr. Vlado Rubezic (50%) and Ms. Jelica Simic (50%). Mont-Trade wholly owns Opti Feeds Botswana (Pty) Ltd. Mont-Trade is an agricultural company that sells and distributes a comprehensive range of scientifically formulated animal feed products such as cattle, sheep, pig, chicken and horse feeds, as well as various other agricultural related products and equipment, throughout Botswana. Mr. Vlado Rubezic and Ms. Jelica Simic also own Laserfiche Investments (Pty) Ltd and Protocol Plant & Civil Investments (Pty) Ltd. The former is into farming and sells agricultural produce while the latter is into commercial property rental and truck rental. The Directors of Mont-Trade are: Vlado Rubezic and Jelica Simic who are respectively of Montenegrin and Serbian origins.

The target entity, Shoebill, is a company incorporated in accordance with the Laws of Botswana. Shoebill has only one asset being Plot 22013 Gaborone. Shoebill is in turn wholly owned by Mpack. Other than Shoebill, Mpack owns the following enterprises: Mpack Operations (Pty) Ltd; Mpack Corrugated (Pty) Ltd (Namibia); Pyramid Holdings (Pty) Ltd (Botswana); Embalagens Mpack Limitada (Mozambique); Stedison street (Pty) Ltd (dormant); Bertha 12 Investments (Pty) Ltd (dormant); James Bright Properties (Pty) Ltd (dormant); Samden Investments (Pty) Ltd (dormant); Hentiq 3267 (Pty) Ltd (dormant); Sunco Mauritius. The Directors of Shoebill are Ralph Peter Von Veh; James Bruce Liston; and John Yendall Stevens who are all South Africans.

According to section 57(3), of the Competition Act, "any person, including a third party not a party to the proposed merger, may voluntarily submit to the inspector or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger". The Competition Authority therefore seeks the views of any stakeholder for or against the proposed merger, which may be sent within 10 days from date of this publication to the following address:

Director, Mergers and Monopolies
Competition Authority
Private Bag 00101
Plot 28, Matsitama Road, Main Mall
Gaborone
Tel: +267 3934278 Fax: +267 3121013