

MERGER NOTICE NO 18: 2020**THE PROPOSED ACQUISITION OF ADDITIONAL 28.7% OF THE ISSUED SHARE CAPITAL IN SOREN LINDSTROM SAFARIS (PTY) LTD BY DUNEBUG SAFARIS (PTY) LTD FROM GREGORY SHAUN BUTLER AND KELLY JANE VERNEY BUTLER**

Pursuant to section 49(1) of the Competition Act of 2018, the Competition and Consumer Authority has received a merger notification in relation to the proposed acquisition of additional 28.7% of the issued share capital in Soren Lindstrom Safaris (Pty) Ltd (Soren Lindstrom) by Dunebug Safaris (Pty) Ltd (Dunebug) from Gregory Shaun Butler and Kelly Jane Verney Butler.

Dunebug, the acquiring entity, is a private company duly incorporated in accordance with the Laws of the Republic of Botswana. It is controlled by Tessa Ann Shannon Lang, Kevin David Lang, Rachel Brooke Lang, Caiden David Lang, and Bethany Jayde Kelly (South African nationals). The Directors of Dunebug are: Tessa Ann Shannon Lang, Kevin David Lang, Rachel Brooke Lang (South African nationals) and Jeffrey Samuel Bookbinder (Canadian) national. Dunebug is established with the sole purpose of investing in the target enterprise and, as such, engages in no other business activities. The acquiring enterprise does not directly or indirectly control any other firm in Botswana.

The primary target enterprise, Soren Lindstrom, is a company incorporated in accordance with the Laws of the Republic of Botswana. Soren Lindstrom operates within the tourism services sector providing accommodation and ancillary services such as game drives, *mekoro* excursions and other activities in Ngamiland. The target enterprise owns and operates the following photographic safari camps: Tuludi Tented Camp - a 14 bed tented camp; Sable Alley Tented Camp - a 24 bed tented camp; Jackal & Hide Tented Camp - a 16 bed tented camp; Hyena Pan Tented Camp - a 16 bed tented camp; and Elephant Pools Tented Camp - a 12 bed tented camp. The aforementioned camps are all situated in the NG18 Concession in the Okavango Delta.

Soren Lindstrom is controlled by Gregory Shaun Butler, Kelly Jane Verney Butler, Dunebug Safaris (Pty) Ltd, and Natural Selection Safaris (Pty) Ltd. Other than Soren Lindstrom, Gregory Shaun Butler and Kelly Jane Verney Butler directly control Dauntree (Pty) Ltd and The Boob-Boom Safaris (Pty) Ltd. The Directors of Soren Lindstrom are: Gregory Butler; Bruce Fly; Michel Yeats; James Ramsay; Matthew Johnson (South African nationals); and Kelly Jane Verney Butler (British).

According to section 50(3), of the Competition Act of 2018, "any person, including a third party not a party to the proposed merger, may voluntarily submit to the inspector or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger".

The Competition and Consumer Authority therefore seeks any stakeholder views for or against the proposed merger, which may be sent within 10 days from date of this publication to the following address:

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