



MERGER NOTICE NO 33: 2016

THE PROPOSED ACQUISITION OF 100% OF THE ISSUED SHARES AND CLAIMS OF LITTLE GREEN BEVERAGES (PTY) LTD BY MAINSTREET 1438 (PTY) LTD.

Pursuant to section 56(1) of the Competition Act [CAP 46:09], the Competition Authority has received a merger notification for the proposed acquisition of 100% of the issued shares and claims of Little Green Beverages (Pty) Ltd by MainStreet 1438 (Pty) Ltd.

The acquiring enterprise, MainStreet, is a special purpose vehicle incorporated under the Laws of the Republic of South Africa, established for the purpose of this transaction by Ethos Private Equity Fund VI ("Ethos Fund VI"). Ethos Fund VI (incorporated in South Africa), is a private equity investment fund that comprises various local and foreign limited partners. Ethos Fund VI is advised by Ethos Private Equity (Pty) Ltd (incorporated in South Africa), a private equity firm which, through various private equity funds, makes investments on behalf of investors.

The target enterprise, LGB, is a company incorporated under the Laws of the Republic of South Africa. LGB and its South African based subsidiaries: Little Green Beverages (Bloemfontein) (Pty) Ltd; Little Green Beverages (KZN) (Pty) Ltd and Little Green Beverages (EL) (Pty) Ltd, are involved in the manufacture, packaging and distribution of branded and private label beverages and supplies the Botswana market through exports.

According to section 57(3) of the Competition Act, "any person, including a third party not a party to the proposed merger, may voluntarily submit to the inspector or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger".

The Competition Authority therefore seeks any stakeholder views for or against the proposed merger, which may be sent within 10 days from date of this publication to the following address:

Director, Mergers and Monopolies
Competition Authority
Private Bag 00101
Plot 28, Matsitama Road, Main Mall
Gaborone
Tel: +267 3934278 Fax: +267 3121013
Email: CA@competitionauthority.co.bw