

MERGER NOTICE NO 50: 2025**THE PROPOSED ACQUISITION OF CERTAIN ASSETS OF THE
BUSINESS OF STRAM HOLDINGS PROPRIETARY LIMITED BY
GOLDEN SPRING PROPRIETARY LIMITED**

Pursuant to section 49(1) of the Competition Act 2018 (the “Act”), the Competition and Consumer Authority (“the Authority”) has received a merger notification for the proposed acquisition of certain assets of the business of Stram Holdings Proprietary Limited (“Stram Holdings” or the “Seller”) by Golden Spring Proprietary Limited (“Golden Spring” or the “Acquiring Enterprise”), specifically those comprising the meat processing facility (the “Target Enterprise”).

The Acquiring Enterprise, Golden Spring, is a company incorporated in accordance with the Laws of Botswana. It is wholly owned and controlled by Willem Jacobus Marnewick, a Motswana individual. Golden Spring is a cattle trading company, which primarily trades feedlot cattle, speculation cattle and grade cattle which are intended for slaughter, transportation and product procurement in Botswana. The Acquiring Enterprise does not directly or indirectly control any enterprises in Botswana.

The Target Enterprise is owned by Stram Holdings, which is a company incorporated in accordance with the Laws of Botswana. Stram Holdings is wholly owned and controlled by Marinda Sieberhagen, a Motswana individual. The Target Enterprise comprises of (i) the fresh produce and meat processing business conducted by the Seller under the name and style of “Kang Meat Market”; and (ii) certain business information and communications technology assets, the business name, intellectual property, associated trade and industrial licences, movable assets, the immovable property upon which the business is conducted, being Tribal Lot 328, Kang, Kgalagadi Tribal Area, together with the stock-in-trade.

According to section 50 (3) of the Act, “any person, including a third party not a party to the proposed merger, may voluntarily submit to the investigator or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger.”

The Authority therefore seeks any stakeholder views for or against the proposed merger, which may be sent within 10 days from the date of this publication to the following address:

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