



MERGER NOTICE NO 56: 2019

THE PROPOSED ACQUISITION OF THE ENTIRE ISSUED ORDINARY SHARE CAPITAL OF 3G MOBILE (PTY) LTD BY DNI-4PL CONTRACTS (PTY) LTD

Pursuant to section 56(1) of the Competition Act (Cap 46:09), the Competition Authority has received a merger notification in relation to the proposed acquisition of the entire issued ordinary share capital of 3G Mobile (Pty) Ltd ["3G Mobile"] by DNI-4PL Contracts (Pty) Ltd ["DNI-4PL"].

DNI-4PL, the acquirer, is a private company incorporated under the Laws of South Africa. It distributes pre-paid airtime, mobile subscriber starter packs and SIM cards. The shares in DNI-4PL are solely held by DN Invest (Pty) Ltd ("DN Invest") which in turn does not control any other firms.

The non-controlling shareholders of DN Invest are: JAA Holdings (Pty) Ltd; Net 1 Applied Technologies South Africa (Pty) Ltd; First Rand Bank Limited (acting through its Rand Merchant Bank division); Sabvest Finance and Guarantee Corporation Limited; and PK Gain Investment Holdings (Pty) Ltd.

DNI-4PL does not directly or indirectly control any enterprises in Botswana but controls the following enterprises in South Africa: M4Jam (Pty) Ltd (which in turn wholly owns M4Jam South Africa (Pty) Ltd ["M4Jam SA"] and M4You (Pty) Ltd ["M4You"]). M4Jam SA in turn holds an interest in Fanaka Holdings (Pty) Ltd ["Fanaka"]). DNI-4PL also controls DNI Retail (Pty) Ltd ["DNI Retail"]; International Tower Corporation (Pty) Ltd ["ITC"]; Specpack Field Services (Pty) Ltd ["Specpack"]; The Starter Pack Company (Pty) Ltd ["TSPC"]; Switch Mobile (Pty) Ltd ["Switch Mobile"]; and Mobile Mart (Pty) Ltd ["Mobile Mart"].

The Directors of DNI-4PL are: Alexander Michael Ramsay Smith (British); Andrew James Dunn; Leon Rood; Herman Gideon Kotzè; and David Alan Smaldon (all South Africans).

The target enterprise, 3G Mobile, is a company incorporated in accordance with the Laws of South Africa. 3G Mobile, through 3G Mobile Botswana (Pty) Ltd ["3G Mobile Botswana"], is involved in the sale and distribution of new mobile handsets, electronic tablets and accessories related to mobile handsets and tablets in Botswana. 3G Mobile is a wholly owned subsidiary of TPC. TPC is, in turn, a wholly owned subsidiary of Blue Label Telecoms Limited ("BLT").

BLT is a public company that is listed on the Johannesburg Securities Exchange Limited and is not controlled by any single shareholder. 3G Mobile controls the following enterprises: Palmfree Holdings (Pty) Ltd; Phonefast (Pty) Ltd; Three G Mobile (Namibia) (Pty) Ltd (which in turn wholly owns Three G Smart Technology Shop (Pty) Ltd); and Three G International Limited, a company incorporated in accordance with the Laws of Republic of Seychelles. Three G International in turn controls Three-G Mobile Limited; Three G Mobile (Mauritius) Limited (both based in Mauritius); 3G Mobile Botswana; and Three G Mobile (Zambia) Limited.

The Directors of 3G Mobile are: Mark Steven Levy and Brett Marlon Levy (both South Africans). The Directors of 3G Mobile Botswana are: Atulya Darshanee De Silva (Sri Lankan); Gary Mark Swil; and Haim Orlovnik (both South Africans).

According to section 57(3), of the Competition Act, "any person, including a third party not a party to the proposed merger, may voluntarily submit to the inspector or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger."

The Competition Authority therefore seeks any stakeholder views for or against the proposed merger, which may be sent within 10 days from date of this publication to the following address:

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