



MERGER NOTICE NO 8: 2016

THE PROPOSED ACQUISITION OF AN ADDITIONAL 12% OF THE ISSUED SHARE CAPITAL IN SMITHSHINE ENTERPRISES (PTY) LTD, FROM VIKAS MEHTA BY PAMSTAD (PTY) LTD.

Pursuant to section 56(1) of the Competition Act (Cap 46:09), the Competition Authority has received a merger notification for the proposed acquisition of an additional 12% of the issued share capital in Smithshine Enterprises (Pty) Ltd ("Smithshine") from Vikas Mehta by Pamstad (Pty) Ltd ("Pamstad").

Pamstad, the acquiring enterprise, is incorporated in accordance with the Laws of Botswana. The acquirer provides sales, merchandising, warehousing distribution and debtor management services to manufacturers and importers of Fast Moving Consumer Goods ("FMCG") in Botswana, in respect of ambient products. Pamstad is wholly owned by CA Sales Holdings (Pty) Ltd ("CA Sales") a private company incorporated in accordance with the Laws of South Africa ("RSA"). CA sales also wholly owns the following enterprises in Botswana: SMC Brands Botswana (Pty) Ltd, CA Sales & Distribution (Pty) Ltd, Dafin Sales & Distribution (Pty) Ltd, Warehousing Services Botswana (Pty) Ltd and Kalahari Training (Pty) Ltd. CA Sales is controlled 52% by PSG Africa Holdings (Pty) Ltd ("PSG Africa") which is also incorporated in accordance with the Laws of RSA. PSG Africa in turn, is controlled 98% by PSG Financial Services. PSG financial Services is wholly owned by PSG Group Limited ("PSG") a public company listed on the Johannesburg Stock Exchange.

Smithshine, the target enterprise, is incorporated in accordance with the Laws of Botswana. Smithshine provides sales, merchandising, distribution and debtor management services to manufacturers and importers of FMCG in Botswana. Smithshine primarily provides the abovementioned services in relation to frozen and chilled products (cold chain) and some ambient food products. Smithshine is not controlled directly or indirectly by any firm. The shares in Smithshine are currently dispersed as follows: Pamstad 48%, Chanda Mohan Suri 35% and Vikas Mehta 17%.

According to section 57(3), of the Competition Act, "any person, including a third party not a party to the proposed merger, may voluntarily submit to the inspector or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger".

The Competition Authority therefore seeks any stakeholder views for or against the proposed merger, which may be sent within 10 days from date of this publication to the following address:

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