



MERGER NOTICE

Pursuant to Section 56(1) of the Competition Act of Botswana, the Competition Authority has received the following merger notification:-

ACQUISITION OF SHARES IN SEAFOOD WHOLESALERS BOTSWANA (PTY) LIMITED BY SENN FOODS (PTY) LIMITED

The proposed merger involves Senn Foods (Pty) Limited (primary acquiring enterprise) and Seafood Wholesalers Botswana (Pty) Limited (primary target enterprise). The transaction is in terms of Senn Foods acquiring 100% issued share capital in Seafood Wholesalers Botswana and in exchange, Seafood Wholesalers Botswana getting 43% of issued share capital in Senn Foods.

Senn Foods is a Wholesaler of fresh meat and manufacturer of processed meats. Senn Foods is a wholly owned subsidiary of DBH (Pty) Limited. Seafood Wholesalers is a distributor of chilled and frozen products including Senn Foods processed meats and dry goods.

According to Section 57(3), of the Competition Act, "any person, including a third party not a party to the proposed merger, may voluntarily submit to the inspector or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger". Any views on the proposed merger may be sent, within 10 days from date of this publication, to the following address:-

The Director- Mergers and Monopolies
Competition Authority
Private Bag 00101
Plot 50664, Fairground
Paledi Morrison House
Gaborone

Tel: +267 3934278
Fax: +267 3121013
Email: competitionauthority@gmail.com